

5 Tips for a Successful Blog Post

1. Be short and sweet. Shorter narratives (around 300 words) are more likely to be read.
2. Include a call-to-action.
3. Get visual. Include an image with your post.
4. Be human. A blog is a chance to connect one on one with individuals. It should be written with attention not just to the audience overall, but to the single person who will read and interact with the piece.
5. Keep it simple. Your content may be complex, but your writing doesn't have to be. Avoid jargon or overly intricate language.

Some examples:

[Five Great Reasons for High School Students to Volunteer](#)

[Looking for work-life balance? Volunteer](#)

[5 Ways College Grads Can use Volunteer Experience to Get a Job](#)