

Legislative Organizing Campaign Ideas

Promote Legislative Contact:

Participate in the Postcard Campaign to Legislators

- How will you communicate this to your members?
- Who is responsible for distributing/collecting cards?
- What is the time frame for this project?
- Do you have all the materials you need? (Instructions, messages, postcards, etc)

Make Phone calls to Legislators

- Host a Phone Bank (work with your UD/UA to set-up)
- Volunteer for an NEA-NH phone bank
- Use the NEA-NH Take Action site to make phone calls to elected officials
- How will you communicate this to your members?
- What is your target participation rate?

Letters/E-mail to Legislators

- Use NEA-NH Take Action site to encourage members to write letters/Emails
- How will you communicate this to your members?
- What is your target participation rate?

Invite Legislators to in-district meetings (homes, association meeting, etc)

- Identify host locations and dates
- Invite elected officials
- How will you communicate this to members?

Promote Community Contact

While your local may be the largest organization in town, there are plenty of other organizations in your community that your members belong to or have a relationship with. Some of these will share your interests. For example, you might find a faith leader who believes in the importance of collective bargaining, or a local business leaders who does not want to see the drop-out age decrease. The best way to identify these groups is through your members and one-on-one conversations.

- Have members list 5-10 other groups or organizations to which they belong
- Commit to reaching out to a number of these groups
- Reach out to groups you already have a relationship with (PTA, PTO, Boosters, etc.) and share these strategies with them.
- Host meetings with these community partners and explore shared interests
- Host in-district meetings with community partners and elected officials
- Organize/Host a community information event
 - Hold a teach-in for parents to update them on legislative issues that affect them and encourage them to make contact with their elected officials
 - Organize and conduct a community canvass to distribute information and make community contact

Legislative Organizing Campaign Planning

Spend a few minutes discussing how members in your local can get involved in the campaigns against Right-to-Work and the Elimination of Dues Deduction.

Select ideas from the Legislative Organizing Campaign Ideas page that you believe your local could engage in over the next few weeks, then construct a basic plan to accomplish these goals that includes:

- Names of those responsible for the completion of each item
- Completion dates for each item
- Materials and resources you may need
- Methods to communicate the activity to your members
- If needed, methods to communicate the activity to those outside your local

NOTES: