



California
Rheumatology
Alliance

2020 CRA CORPORATE MEMBER PROSPECTUS

CRA SUSTAINS ADVOCACY FOCUS



- 🎧 CRA provides advocacy engagement and issues awareness online through social media including Twitter @calrheum
- 🎧 CRA keeps members up-to-date with the latest news impacting the rheumatic community through legislative newsletters, e-blasts, and the CRA website
- 🎧 CRA prepares members with advocacy and legislative committee testimony training
- 🎧 CRA offers educational resources and advocacy legislative committee testimony training
 - ▶ CRA Annual Meeting
 - ▶ Webinars
 - ▶ Member Advocacy Day in Sacramento
- 🎧 CRA offers a growing number of advocacy resources on our website for our members, patients, and the public

- 🎧 CRA was actively involved in legislative and regulatory issues in 2019, including:
 - ▶ Regulation and transparency for Pharmacy Benefit Managers (PBM)
 - ▶ Increasing transparency into utilization review and prior authorization results from health plans and health insurers
 - ▶ Medi-Cal "clawback" of monies paid to pharmacies

- 🎧 CRA provided extensive issues support in 2019 through membership, Calls to Action, CRA Position Letters, and On-Site Advocacy

CRA supported federal efforts on patient and physician issues:

- ▶ CRA signed & co-signed letters on federal legislative and regulatory issues

- 🎧 CRA meets with regulators, including the Department of Managed Health Care and the Department of Insurance, educating them on issues with payors impacting our patients and our ability to practice the best medicine for our patients



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CRA GROWS IMPACT & PARTNERSHIPS



On Twitter: @CalRheum

CRA LOOKS INTO PBMs

CRA continues to engage at both the local and state level on behalf of its members to encourage the transparency and oversight of Pharmacy Benefit Managers (PBMs). Last year, CRA joined the Alliance for Transparency and Affordable Prescriptions (ATAP) to support their efforts in addressing the impact PBMs have on prescription drug costs and patient access to affordable treatment.

Although there was no legislation in 2019 related to PBMs, CRA is speaking with organizations on their interest to pursue legislation around increased PBM transparency in 2020.

We will continue working on issues rheumatologists face whether legislatively or regulatorily.

COLLABORATION

- ☞ Collaboration helps augment CRA's effectiveness. CRA works with groups and partners such as:
 - ▶ Coalition of State Rheumatology Organizations
 - ▶ Arthritis Foundation
 - ▶ American College of Rheumatology
 - ▶ Other disease-specific patient groups such as the National Psoriasis Foundation
 - ▶ California Medical Association
 - ▶ California Pharmacists Association
- ☞ CRA continued to participate in the Joint Advocacy Day with the California Arthritis Foundation and the National Psoriasis Foundation in Sacramento on May 20, 2019.
- ☞ CRA also participates in a number of issue-based coalitions including the California Chronic Care Coalition, Californians for Access to Life-Saving Medicines, and Californians Allied for Patient Protection.



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2020 EXHIBITOR FORM
California Rheumatology Alliance | 2020

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Address: _____
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Copy of me all correspondence related to CRA

Product/Brand Manager Contact

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Title: _____
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▼ **EXHIBIT/BRONZE LEVEL \$5,000**

Exhibiting at the CRA Annual Meeting includes the following:

- Acknowledgement of support on CRA website under "Our Partners" section
- Sponsorship recognized at Annual Board Meeting
- One six foot display table to exhibit

▼ **Please make checks payable and send to:**

California Rheumatology Alliance
5230 Pacific Concourse Drive
Suite 100
Los Angeles, CA 90045

CRA FIN # 33-1095347

▼ **Please list your company focus and product:** _____

▼ **Agreement:** I am an authorized representative for this company with full power and authority to sign this application. The company agrees to pay for sponsorship as noted on this form.

Authorized Signature: _____ **Date:** _____

MISSION STATEMENT "Advocacy for Patient Access to Rheumatology Care"



FOR MORE INFORMATION

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