Companion Animal Law Writing Contest

Official Rules:

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

1. Eligibility
Companion Animal Law Writing Contest (the “Contest”) is open to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old or the age of majority in their jurisdiction of residence, whichever is greater, at the time of entry. Entrants must be enrolled at an ABA-accredited law school in the United States. Employees of The American Kennel Club, Inc. and their respective parents, subsidiaries, affiliates and advertising and promotion agencies, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee (whether or not related) are not eligible. The Contest is subject to federal, state, and local laws and regulations.

2. Sponsor
The Contest is sponsored by The American Kennel Club, Inc. (the “Sponsor”), 260 Madison Avenue, New York, NY 10016.

3. Agreement to Official Rules and Policies
By participating, entrant agrees to abide by and be bound by these Official Rules. The decisions of the Sponsor are final and binding in all respects. Winning a prize is contingent upon compliance with these Official Rules and fulfilling all other requirements set forth herein.

4. Contest Period
The Contest begins on Monday, September 18, 2017, at 8:00 a.m. ET and ends on Friday, March 30, 2018, at 6:00 p.m. ET (the “Contest Period”). Sponsor’s computer is the official time keeping device of this Contest. Entries that are submitted before or after the Contest Period will be disqualified. Entries will be accepted for the duration of the Contest Period.

5. How to Enter

a. Only previously unpublished, original works created exclusively by the entrant may be entered. **Limit: one (1) entry per person.**

b. Your submission must include:
   • Cover sheet with the following information:
     * Entrant’s full name, address (mail and email), and telephone number
     * Name of school and year of study
     * Date of submission of paper
   • Certification signed by the entrant that the paper submitted is original and has not previously been published in any form.

c. Entries must be emailed or post-marked no later than 6 p.m. ET on March 30, 2018:
   • via email in PDF format to doglaw@akc.org with the subject line “Law Student Writing Competition;” or
d. Requirements for entry:

- The subject of the paper submitted must be one of the following topics:

  1. Companion animals have long been recognized by the law as personal property. When an owner brings suit for loss of a pet or injury to a pet, the damages are calculated under property principles, which may cap recovery at fair market value. The courts and/or legislatures of several states have been willing to accept claims requesting damages beyond a pet’s market value, including for reasonable and necessary veterinary costs that are above market value and for a pet’s “actual value” which can include economic factors besides market value. A few states have allowed emotion-based claims when a pet is maliciously injured or killed, but nearly all states have rejected claims for emotional distress, pain and suffering, sentimental value, loss of companionship and other non-economic damages in negligence claims involving harm to pets. Discuss the causes of action and types of damages above with relation to companion animals. What types of situations would give rise to lawsuits over animal injuries? What are the benefits and disadvantages of allowing expanded liability in these situations? What would be the net impact on pet welfare? All points of view are welcome.

  OR

  2. Pet custody has become a highly dynamic area of the law. Under the traditional view, which is reflected in most state laws, companion animals are considered personal property. In recent years, some courts have started changing how they handle pet custody in family law cases, such as divorce. When a couple separates, the pet is traditionally allocated to one of its owners. It may be determinative if the pet was a gift from one of the owners to the other. In recent years, courts have been experimenting with different types of solutions, including split custody and assessing the best interests of the pet. Custody issues also arise with law enforcement, when the police or animal control take custody of a pet that has been severely neglected and is in need of immediate medical attention. Comparable issues arise when a local shelter takes custody of a pet found in the street. Discuss the relevant law surrounding pet custody, the potential limits on ownership interests in pets, the pros and cons and any potential future impacts of changing the law. All points of view are welcome.

- The paper must be formatted as follows:
  * Double-spaced, 8½ x 11 inch sized papers with one-inch margins
  * Minimum of 8 pages and maximum of 15 pages in length
  * Typed in 12 point Times New Roman font
  * Single-spaced footnotes (not endnotes) typed in 10 point Times New Roman font
  * Proper citation format.

- The paper submitted must not be derogatory, offensive, threatening, defamatory, disparaging, libelous or contain any content that is inappropriate, indecent, sexual, profane, tortious, slanderous, discriminatory in any way or that promotes hatred or harm against any group or person, or otherwise does not comply with the topics and spirit of the Contest.

- The paper submitted must not contain material that violates, misappropriates or infringes upon any law or regulation or the rights of any third party including, but not limited to, any copyright, trademark or any rights of publicity or privacy, or any other intellectual property or proprietary rights.
6. **Judging Criteria**
Entries will be judged by members of the legal and public policy professions with experience in laws impacting companion animals. The following factors will be considered: demonstrated knowledge of the topic, application of legal principles, effective use of proper authorities, strength of logic and reasoning, originality, and conclusions of future impact. In addition, consideration will be given to technical aspects such as: organization, citations, proper format, and overall clarity.

The decisions of the judges are final.

7. **License to Use Entries**
By entering the Contest, all entrants grant an irrevocable, unconditional, perpetual, worldwide, non-exclusive license to Sponsor and their respective licensees to reproduce, store, copy, transmit, publish, post, broadcast, distribute, display and create derivative works of and/or otherwise use (without limitation as to when or to the number of times used) each element of an entrants’ entry (including, but not limited to, the paper submitted) in connection with the Contest, the promotion of the Contest, and in any other manner at the discretion of the Sponsor in any media now or hereafter known. Entrant waives intellectual property rights, privacy/publicity rights or other legal or moral rights that might preclude Sponsor’s use of any element of the entry, and agrees not to sue or assert any claim against the Sponsors for the use of any element of the entry. Display or publication of any paper on the Sponsor’s Web site does not indicate the entrant will be selected as the Grand Prize winner. Sponsor will not be required to pay any consideration or seek any additional approval in connection with use of an entry.

8. **First and Second Prizes**
Two prizes will be awarded. The First Prize winner will receive $2,500. The Second Prize winner will receive $500. The First Prize and Second Prize winners will be announced May 1, 2018. The potential winners are subject to verification by Sponsor. Limit: one (1) prize per person. Each prize winner is responsible for all taxes and fees associated with prize receipt and/or use.

9. **Prize Winner Notifications**
The potential prize winners will be notified by email at the addresses provided on the entry form. If the potential prize winners cannot be contacted within five (5) days after the date of the first attempt to contact him/her or the prize is returned as undeliverable, the potential prize winners forfeit the prize and Sponsor reserves the right to award the prize to the Second Prize winner (in the case of the First Prize winner forfeiting) and/or another entrant (in the case of the Second Prize winner forfeiting). The potential winners must continue to comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements. In the event that a potential prize winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner from among all remaining eligible entries. Only three (3) alternate announcements will be held, after which the prize will remain un-awarded. The prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Contest. By entering the Contest, entrants agree to the use by Sponsor and its designees of their names, statements and photographs/likenesses for advertising and promotional purposes for this and similar promotions, worldwide, and in perpetuity, in any and all forms of media, now known or hereafter devised (including and without limitation, the Internet) without additional compensation except where prohibited by law. Upon request, winner agrees to consent to such request in writing.

10. **General Conditions**
In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, bug, worm, unauthorized human intervention or other technical
problem, or in the event the Contest is unable to run as planned for any other reason, as determined by Sponsor in its sole discretion, the Sponsor may, in its sole discretion, either (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules or (b) terminate the Contest. In the event of termination Sponsor may, in its sole discretion, award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to damage the website or undermine the legitimate operation of the Contest may be in violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages (including attorney fees) and any other remedies from any such person to the fullest extent permitted by law. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

11. Release and Limitations of Liability
By participating in the Contest, entrants agree to release, indemnify and hold harmless the Sponsor, and its parents, subsidiaries, affiliates, advertising and promotion agencies, other companies associated with the Contest, and each of their respective officers, directors, employees, shareholders, representatives, and agents (the Released Parties) from and against any claim or cause of action arising out of participation in the Contest or receipt or use of the prize (including any travel or activity related thereto), including, but not limited to: (a) any technical errors associated with the Contest, including lost, interrupted or unavailable Internet Service Provider (ISP), network, server, wireless server provider, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone, cellular tower or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (b) unauthorized human intervention in the Contest; (c) mechanical, network, electronic, computer, human, printing or typographical errors in the Official Rules or any other Contest-related materials; (d) application downloads, (e) any other errors or problems in connection with the Contest, including, without limitation, errors that may occur in the administration of the Contest, the announcement of the winner, the incorrect downloading of the application, the processing of entries, application downloads or in any Contest-related materials; (f) injury, death, losses or damages of any kind, to persons or property which may be caused, directly or indirectly, in whole or in part, from entrants participation in the Contest or acceptance, receipt or misuse of the prize (including any travel or activity related thereto); or (g) the use of any element of entrant’s entry, or the entrant’s conduct in submitting an entry or otherwise in connection with this Contest including, but not limited to, claims for trademark infringement, copyright infringement, violation of an individual’s right of publicity or right of privacy, or defamation. Entrant further agrees that in any cause of action, the Released Parties’ liability will be limited to the cost of entering and participating in the Contest, if any, and in no event shall the entrant be entitled to receive attorney fees, disbursements or court costs. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

12. Disputes
Except where prohibited, each entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded (“Claims”) shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in New York, NY. All Claims, issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of New York and the federal laws of the United States of America without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than New York. Each entrant agrees.
that: (1) any and all disputes, Claims, and causes of action arising out of, or connected with, this Contest or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Southern District of New York or the appropriate New York state court; (2) any and all claims, judgments and awards shall be limited to the actual cost of entering and participating in the Contest, if any, but in no event including attorneys' fees, disbursements or court costs; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental and consequential damages, and any other damages, other than for actual out-of-pocket costs.

13. Collection and Use of Personal Information
By entering the Contest, (a) entrant agrees to Sponsor’s collection, use and disclosure of entrant’s personal information as described in Sponsor’s Privacy Policy, located at [http://www.akc.org](http://www.akc.org); and entrants agree that personal data submitted with an entry, including but not limited to name, mailing address, phone number and email address may be collected, processed, shared, disclosed, stored, maintained and otherwise used by Sponsor for the purposes of conducting and administering the Contest; for marketing purposes by the Sponsors if entrant has opted-in to receive marketing communication from Sponsor; and for any other purpose outlined in these Official Rules.

14. Winner List
To request the names of the prize winners, send a self-addressed, stamped envelope to American Kennel Club, Companion Animal Law Writing Contest, 260 Madison Avenue, New York, NY 10016. Prize winners list requests will only be accepted after the Contest end date. For the prize winners list, you can also send an email to doglaw@akc.org with the subject line “Law Student Writing Competition.” The prize winners expressly agree to Sponsor’s use of their names for this purpose.