Are you interested in becoming an Advocacy Captain for the SHRM Advocacy Team? Here’s a brief “Job Description.”

Advocacy Captains will recruit and coordinate fellow SHRM members to participate in advocacy efforts, coordinate and attend meetings with local elected officials, and reach out to like-minded community organizations to educate them about SHRM and its public policy priorities. You must be a SHRM member in good standing and a practicing (or former) HR professional. HR certification is highly desirable.
What is the SHRM Advocacy Team?

The SHRM Advocacy Team (A-Team) is a critical part of the Society’s enhanced member advocacy initiative, working to advance the interests of the HR profession in Washington and state legislatures. Made up of SHRM Advocates in key legislative districts, the A-Team works to advance the HR perspective on workplace issues by leveraging the reach and knowledge of SHRM members through grassroots advocacy.

“The A-Team isn’t about being political. It’s about educating and informing our elected officials and making sure that our voice is heard on vital workplace issues.”

– Phyllis Hartman, SHRM-CP, SPHR, Pittsburgh, PA

What is its purpose and why is it important?

When Congress or state legislatures are developing workplace policy, HR’s voice needs to be heard. As advocates for the HR community, SHRM members understand and can communicate how public policy issues may affect employees and employers. By working together, we can help advance effective workplace public policy and strive to move our profession forward.

How can I get involved?

You can enroll in the program by nominating yourself as an HR Advocate. If you are interested in leading other SHRM Advocates within your congressional district, you can also nominate yourself to serve as an “Advocacy Captain.” There are benefits to both.

What are the direct benefits of being an HR Advocate or an Advocacy Captain?

A-Team members will be invited to participate in special events and receptions during select SHRM meetings and conferences, may be afforded continuing education/certification credits, and can have a direct impact on workplace policies at both the federal and state levels.

“It’s important for HR professionals to have a dialogue with their elected officials.”

– Mitzi Root, SHRM-CP, PHR, Louisville, KY

advocacy.shrm.org/about

Lend your voice to driving HR forward!

We invite you to join the SHRM Advocacy Team and raise your voice in support of the HR profession. By filling out the form below and submitting it to the SHRM A-Team, you are expressing your interest to join our efforts to advance effective HR public policy.

Interested in serving as an Advocacy Captain? Let us know!

☐ Yes, I’m interested in joining the SHRM A-Team as an HR Advocate.

☐ Yes, I’m interested in learning more about serving as an Advocacy Captain. If there is a position available in my legislative district, please let me know.

Full Name (last, first, middle)

Title

Employer

Street Address (Home)

City, State, ZIP Code (Home)

Phone

Email

Signature

Date