

# Healthi Headlines



April 2016

## Foodlink's Curbside Market Rolls into Schools



Fresh fruits and veggies have rolled into schools in the [Rochester City School District](#). Healthi Kids has collaborated with [Foodlink](#) to bring their [Curbside Market](#) to five of our partner schools.

The Curbside Market brings fresh, affordable produce to areas in Rochester where fresh fruits and vegetables may not be easily accessible. The truck visits many apartment buildings, seniors' centers, and community based organizations like the YMCA to provide access to healthy and local produce.

Since November, Healthi Kids has coordinated having the Curbside Market at many PTO/A meetings and events at schools' [#7](#), [#8](#), [#17](#), [#23](#) and [Montessori Academy](#). The access to fresh fruits and vegetables has complimented the work of the [Finger Lakes Eat Smart New York](#) educators in each school to share resources with kids and parents about the importance of eating healthy and moving more. At every Curbside event or meeting, the school's dedicated nutrition educator has been able to provide a healthy food demonstration to families to share how they can cook tasty meals with the fresh local and available produce on the truck.

*Rain or shine, Foodlink's Curbside Market has rolled into schools to provide access to fresh, affordable and healthy fruits & vegetables. Pictured above: the market visiting School 23's monthly PTA meeting.*

Starting in May, the Curbside Market will add these five schools to their regular spring schedule. This means, every two weeks each school community and the surrounding neighborhood will have access to affordable, fresh and healthy fruits & veggies. Stay tuned for more about our partnership with Foodlink and their curbside market! For more information about the Curbside Market, check out their spring schedule by visiting [www.foodlinkny.org](http://www.foodlinkny.org). For more information about Healthi Kids and our work with Foodlink and the Finger Lakes Eat Smart New York program contact [Mike Bulger](#) at 585.224.3171 or [Alicia Evans](#) at 585.224.3172.

## Welcome Mike Bulger & Alicia Evans!



Mike Bulger is a Rochester native and has come back home to pursue his passion around food systems. Mike holds an MA in Food Studies from NYU and for the past several years has coordinated community food access programs and patient dietary interventions at New York Presbyterian/Hudson Valley Hospital. He was a Research Associate/TA for the esteemed Dr. Marion Nestle at NYU and has guest lectured at Yale University. Mike is well suited for the Healthy Communities Coordinator position where he will oversee our community food access interventions, worksite/staff wellness, and complete streets work. Contact [Mike](#) at [mikebulger@flhsa.org](mailto:mikebulger@flhsa.org) or 585.224.3171.



Alicia Evans has joined us as the Healthy Schools Coordinator overseeing our school portfolio for the Department of Health. Alicia has deep community connections and is a parent of two students in one of the schools we work with giving her a personal connection to the work. In her prior role at Metro Council for Teen Potential, Alicia has built partnerships and coordinated work around health education in the Rochester City School District and many community based organizations. She has served on the board of the Healthy Baby Network and Youth Services Quality Council, earned an MA in Organizational Leadership, and is an artist who brings both passion and creativity to her work. Contact [Alicia](#) at [aliciaevans@flhsa.org](mailto:aliciaevans@flhsa.org) 585.224.3172.



For more info about Summer Meals Fest visit: [www.summermealsROC.org](http://www.summermealsROC.org)



By advocating for a handful of public-policy and practice changes, the Healthi Kids Coalition is blazing a path for healthier, more active children in Rochester and Monroe County, New York. Our change agenda calls for better school food, safer play areas, food standards at childcare centers, at least 60 minutes of in-school physical activity and policies that support breastfeeding.