



California
Rheumatology
Alliance

Advocacy for Patient Access to Rheumatology Care

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September 3, 2013

Re: CRA Pleased to Announce It Has Retained WJ Weiser & Associates, Inc. To Increase Its Advocacy Efforts

Dear California Rheumatology Alliance Members:

The California Rheumatology Alliance (CRA) is committed to increasing its state legislative and regulatory advocacy efforts, in furtherance of its mission to advocate for patient access to rheumatology care. To that end, CRA is pleased to announce it has retained WJ Weiser & Associates, Inc. (Weiser) to strengthen and manage CRA's government relations program. Weiser has been a leader in the business of growing and developing associations since 1988, and currently manages over 50 specialty medical associations at state, national and international levels.

In cooperation with the CRA Advocacy Committee, Weiser is developing a proactive legislative, regulatory and advocacy strategy in advance of the 2014 legislative session. Weiser continually monitors proposed legislation and regulation of impact to CRA, providing CRA with analyses and updates regarding its legislative priorities. Weiser is assisting CRA in drafting position statements, legislative correspondence and other external communications on its behalf to legislators, state agencies and constitutional officers in support or opposition of key legislation or regulation. Weiser is also developing advocacy training, thought leadership and social media resources to assist CRA leadership and members to advance their public policy agenda.

CRA will be sending out regular CRA Legislative Updates during the California legislative session, beginning with this installment. In the near future CRA will also begin to send "Calls to Action" via email, calling on California rheumatologists to voice their support or opposition to high priority legislation.

If you are interested in more information regarding CRA's government relations program, please contact [Elizabeth Schumacher](#), Executive Director, Government Relations, or [Amanda Chesley](#), Legislative Attorney.

Sincerely,

Gary Feldman, MD
President
California Rheumatology Alliance